



Dear Senior Executive,

October 2024

Launch of the Financial Education Provision Mapping Exercise

I am writing to you regarding the launch of the financial education provision mapping exercise, for the Money and Pension Service (MaPS). MaPS is partnering with Pye Tait Consulting to conduct a mapping exercise to gather information on the range of programmes working to improve the financial capability and wellbeing of children and young people (CYP) across the UK.

Through this exercise, MaPS is able to note any changes over time, identify any gaps in provision, and benchmark progress made towards the UK Strategy Financial Foundations national goal. The last mapping exercise took place in 2021 and [findings](#) were shared with policymakers, financial education funders and providers to ensure more CYP receive a financial education that meets their needs.

MaPS has already undertaken prior pre-engagement and alerted you to the upcoming research. Following your kind consent to participate in this research, your information has been shared with Pye Tait Consulting under the [GDPR condition of Public Task](#).

All information (including any personal or commercial information) gathered by Pye Tait Consulting and shared with MaPS is kept entirely confidential. It will be used only for the purpose of conducting an analysis of financial education provision for children and young people and developing a strategy for improving that provision. Published findings from this research will be anonymised and unattributable to your organisation and will be shared with you.

You can refer to Pye Tait Consulting's [Participant Privacy Notice](#) or MaPS' [Privacy Policy](#) if you have any questions about how your personal information will be used.

If you have any further questions about the research, please contact Dr Tom Wilson at Pye Tait Consulting via t.wilson@pyetait.com, or helen.pitman@maps.org.uk

Thank you very much for your time and support.

With best wishes,

Lisa Davis, Senior Policy and Propositions Manager