

Children and Young People Financial Education Provision Mapping Survey 2024

Introduction

Welcome to the Financial Education Provision Mapping survey.

Here are a few reminders to help you as you fill in the survey.

Have as much information as possible about your service/project/intervention to hand, including start/end dates, the amount of funding that goes into it, and the number and location of people targeted and reached.

You will have the option to save your responses and continue completing the survey later if needed. If multiple members of your team need to feed into your response, you can 'save' your response, and colleagues can access the saved survey using the same link in the email invitation.

If you deliver more than one service, project, or intervention, you will be required to complete the survey for each one.

The survey should take no longer than 20 minutes to complete per project/intervention if you have all information to hand. A PDF of the questions was attached to the email invitation so you can review in detail and collate information for submission as required. The survey closes on Friday 15 November.

In case you are unsure, we define "financial education" as any activity which seeks to improve children and young people's money skills, knowledge, motivations and attitudes, supporting them to make good financial decisions and to achieve good financial wellbeing. We are including financial education programmes for all young people under the age of 25.

Reassurances

This year, Pye Tait Consulting has been commissioned to carry out this mapping exercise on behalf of MaPS. Any information you provide in your responses (including any personal or commercial information) will be provided to both parties.

Both parties will keep confidential any information you provide. It will be used only for the purpose of analysing financial education provision for children and young people. Published findings from this research will be anonymised and unattributable to your organisation and will be shared with you.

The survey asks for explicit consent to MaPS contacting you in the future about this project (including sharing published findings) and about wider work relating to financial education.

If you have further questions about the way personal information is used, please refer to Pye Tait Consulting's [Participant Privacy Notice](#), MaPS' [Privacy Policy](#) or contact Helen Pitman at MaPS via helen.pitman@maps.org.uk

If you have any queries about the research, please contact Dr Tom Wilson at Pye Tait Consulting, via t.wilson@pyetait.com or telephone 01423 509433.

Please note, by proceeding, you consent to participating in this research.

A. Registration information

1. Name	
2. Job role	
3. Email address	
4. Telephone number	
5. Organisation	

6. Type of organisation (**Please select one answer only**) (mandatory question)

Financial services	
Housing association	
Individual	
National government	
Local government	
School or college	
Trust or foundation	
Voluntary, community or charitable organisation	
Other public sector body	
Other private sector organisation	
Other (specify)	

B. Programme Overview

This section will ask questions that will help us gain an overview of your project(s)/service(s) that deliver financial education for under-25 year-olds.

7. Please provide below the name of the financial education project/service your organisation delivers that you wish to provide information on.

Note: If you deliver more than one service, project, or intervention, you will be asked to complete a separate survey for each one. Please only provide information on one intervention in this submission, press submit at the end, and then open up a new survey to respond about another intervention.

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8. Who delivers the intervention? (**Please select all that apply**)

Note: 'delivers' refers to who is initially delivering the programme, rather than the end delivery. (For example, for a teacher training programme, who delivers the training to the teacher, not the child/end user).

My organisation	
One or more other organisations: If happy to do so please specify names of all organisations involved (specify)	

9. (only ask if previous q=option 2) You noted one or more other organisations delivers the intervention. What type of organisation(s) is it? (Please select all that apply if multiple other organisations deliver the intervention)

Note: ‘delivers’ refers to who is initially delivering the programme, rather than the end delivery. (For example, for a teacher training programme, who delivers the training to the teacher, not the child/end user).

Financial services	
Housing association	
National government	
Local government	
Trust or foundation	
Voluntary, community or charitable organisation	
Individual	
Other public sector body	
Other private sector organisation	
Other (specify)	

10. Who funds the intervention? (Please select all that apply)

My organisation	
One or more other organisations: If happy to do so please specify names of all funders involved	
No funding / Not applicable	

11. (only ask if previous q=option 2) You noted one or more other organisations funds the intervention. What type of organisation(s) is it? (Please select all that apply if multiple other organisations fund the intervention)

Financial services	
Housing association	
National government	
Local government	
Trust or foundation	
Voluntary, community or charitable organisation	
Individual	
Other public sector body	
Other private sector organisation	
Other (specify)	

12. (only ask if q10=option 1 or 2) How much funding goes into the intervention every year (£)?

To reiterate, this information is entirely confidential and will only be shared with MaPS. Any reported figures will be anonymised and aggregated with other organisations’ data as part of a dataset.

If you receive funding for evaluation as well as delivery, please provide this as a total figure.

We're seeking information on the **last full year** of information available.

If you are not sure, please provide your best estimate - this does not need to be exact and any information you can give us is helpful.

Enter only the value in numerical format e.g. 50000 and do not include a pound symbol or any commas.

Amount of funding per year (£) excluding VAT	
Don't know and can't estimate	
Prefer not to say	

(only ask if provide a funding amount) Please add any comments on the figures provided that we should note, such as the time period you are referring to, or any considerations or assumptions, in the box below.

(only ask if don't know / can't estimate) Please can you briefly explain why this figure cannot be estimated?

13. When did your organisation begin delivering the intervention?

DD-MM-YYYY

14. Which age(s) does the intervention target?

If the intervention targets intermediaries such as parents or teachers, please respond for the age(s) of the children and young people they work with or care for. If your intervention targets several ages, please select all ages that apply.

Under 5s	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	

17	
18 – 24	
Other (specify)	

15. Does the intervention focus on, or have any specific provision for, any particular groups of children and young people? (Please select all that apply)

If the intervention targets intermediaries such as parents or teachers, please respond for any particular groups of children and young people they work with or care for.

N/A - the intervention does not focus on any particular need (no other option can be selected)	
Sex, gender and sexual orientation	
Targeted towards a specific sex/gender (please specify who you are working with)	
Identifying as LGBTQ+	
Ethnicity, religion or citizen status	
Asylum seekers / refugees	
Minority ethnic groups / Global majority	
English as a second language	
Gypsy, Roma and traveller communities	
Of a particular religion	
Disabilities and health conditions	
Experiencing mental health difficulties	
Parent or guardian experiencing mental health conditions	
Special educational needs, learning difficulties or learning disabilities	
Physical disabilities	
Affected by substance misuse	
Other health conditions	
Education	
Not in Education, Employment or Training (NEET)	
Excluded / at risk of exclusion from school	
Achieving below average in Maths or English	
Experiencing behavioural difficulties	
Living situation and family	
Experiencing homelessness / at risk of homelessness	
In care / care leavers / care-experienced	
Moving into independent living / in supported accommodation	
Living in a rural area	
Young carers	
Living in low-income households / receiving free school meals	
Living in single parent households	
Military families	
Young parents	
Abuse, exploitation or criminal behaviour	
At risk of, or experiencing, abuse / exploitation (including domestic abuse)	
Young offenders / gang experienced young people / at risk of offending	
Other	
Other (specify)	

C. Delivery

This section will ask you questions about your intervention’s reach, where it takes place and who delivers it, to help build a picture of how interventions are being delivered across the UK. The results may be used to create geographical maps which will be embedded in the final report to be published.

16. Who is the intervention delivered to? **(Please select all that apply)**

Note: ‘delivered’ refers to who the programme is initially delivered to, rather than the end delivery. (For example, for a teacher training programme, it is delivered to the teachers, school leaders and other school staff)

Children and young people	
Parents/carers	
Teachers, school leaders and other school staff	
Practitioners (e.g. early years, youth workers, social workers, family keyworkers, community group leaders, youth justice professionals)	
Employer (e.g. for their apprentices)	
Other (specify)	

17. **(only ask respective options if q16=2,3,4,6)** Of the groups you deliver to, how many does your intervention reach or will it reach **each year?**

If you are not sure, please provide your best estimate - this does not need to be exact and any information you can give us is helpful.

Please provide your response in numerical format e.g. 5000

REACH	Parents/Carers	Teachers , school leaders and other school staff	Practitioners	‘Other’
Number reached each year				
Don’t know and can’t estimate				
Prefer not to say				

(only ask if provide a number for at least one option) Please add any comments on the figures provided that we should note, such as the time period you are referring to, or any considerations or assumptions, in the box below.

(only ask if don’t know / can’t estimate selected for at least one option) Where you are unable to provide an estimate, please can you briefly explain why not?

18. How many children and young people does your intervention reach or will it reach **each year**?

If the intervention targets intermediaries such as parents or teachers, please respond with an estimated figure for how many children and young people the intervention reaches via these intermediaries.

If you are not sure about the reach, please provide your best estimate - this does not need to be exact and any information you can give us is helpful.

*Please provide **the latest annual figure** you have available in numerical format e.g. 50000*

Total number of children and young people reached per year	
Don't know and can't estimate	
Prefer not to say	

(only ask if don't know / can't estimate) Please can you briefly explain why this figure cannot be estimated?

19. *(only ask if number given in previous question)* You mentioned your intervention reaches or will reach [x] children and young people **each year**. Could you provide a breakdown of this total number by different age groups?

Again, if the intervention targets intermediaries such as parents or teachers, please respond with an estimated figure for how many children and young people the intervention reaches via these intermediaries.

Again, this can be your best estimate. Any information you can give us is helpful.

	Early years (Under 5s)	5 to 11 year olds (Primary school age children)	11 to 15 year olds (Secondary school age children)	Post 16 education (16 to 18 year olds)	18 to 24 year olds
Number of children and young people each year					
Don't know and can't estimate					
Prefer not to say					
Not applicable					

(only ask if number provided in q18 or q19) Please add any comments on the figures provided that we should note, such as the time period you are referring to, or any considerations or assumptions, in the box below.

20. What nation is the intervention available in? (Please select all that apply)

	Available
England	
Northern Ireland	
Scotland	
Wales	

21. (mask so only show nations where available and/or delivered as per previous q) Is your intervention available in all parts of each nation or only in certain regions/areas? (Please select one option per nation)

	Available in all parts	Only available in certain regions/areas
England		
Northern Ireland		
Scotland		
Wales		

(for each nation – only show regional breakdown for that nation if ‘only available in certain regions’ selected in previous q) Which region(s)/area(s) is your intervention available in?

	Available
East England	
East Midlands	
London	
North East	
North West	
South East	
South West	
West Midlands	
Yorkshire and the Humber	
Antrim and Newtownabbey Borough Council	
Ards and North Down Borough Council	

Armagh City, Banbridge and Craigavon Borough Council	
Belfast City Council	
Causeway Coast and Glens Borough Council	
Derry City and Strabane District Council	
Fermanagh and Omagh District Council - Enniskillen Office	
Lisburn and Castlereagh City Council	
Mid and East Antrim Borough Council	
Mid Ulster District Council - Dungannon	
Newry, Mourne and Down District Council	
Aberdeen City	
Aberdeenshire	
Angus	
Argyll and Bute	
City of Edinburgh	
Clackmannanshire	
Comhairle nan Eilean Siar	
Dumfries and Galloway	
Dundee City	
East Ayrshire	
East Dunbartonshire	
East Lothian	
East Renfrewshire	
Falkirk	
Fife	
Glasgow City	
Highlands	
Inverclyde	
Midlothian	
Moray	
North Ayrshire	
North Lanarkshire	
Orkney Islands	
Perth and Kinross	
Renfrewshire	
Scottish Borders	
Shetland Islands	
South Ayrshire	

South Lanarkshire	
Stirling	
West Dunbartonshire	
West Lothian	
Blaenau Gwent	
Bridgend	
Caerphilly	
Cardiff	
Carmarthenshire	
Ceredigion	
Conwy	
Denbighshire	
Flintshire	
Gwynedd	
Isle of Anglesey	
Merthyr Tydfil	
Monmouthshire	
Neath Port Talbot	
Newport City	
Pembrokeshire	
Powys	
Rhondda Cynon Taf	
Swansea	
Torfaen	
Vale of Glamorgan	
Wrexham	

22. Which region(s)/area(s) was your intervention delivered in in the past year? *for each nation – only show regional breakdown for regions that were selected in previous question*

We are interested in building an accurate picture of the DELIVERY of financial education provision across the nations.

*From the list below, please select the regions/areas in which your intervention has been delivered **in the last 12 months** or so.*

	Available
East England	
East Midlands	
London	
North East	
North West	
South East	
South West	
West Midlands	
Yorkshire and the Humber	
Antrim and Newtownabbey Borough Council	
Ards and North Down Borough Council	
Armagh City, Banbridge and Craigavon Borough Council	
Belfast City Council	
Causeway Coast and Glens Borough Council	
Derry City and Strabane District Council	
Fermanagh and Omagh District Council - Enniskillen Office	
Lisburn and Castlereagh City Council	
Mid and East Antrim Borough Council	
Mid Ulster District Council - Dungannon	
Newry, Mourne and Down District Council	
Aberdeen City	
Aberdeenshire	
Angus	
Argyll and Bute	
City of Edinburgh	
Clackmannanshire	
Comhairle nan Eilean Siar	
Dumfries and Galloway	

Dundee City	
East Ayrshire	
East Dunbartonshire	
East Lothian	
East Renfrewshire	
Falkirk	
Fife	
Glasgow City	
Highlands	
Inverclyde	
Midlothian	
Moray	
North Ayrshire	
North Lanarkshire	
Orkney Islands	
Perth and Kinross	
Renfrewshire	
Scottish Borders	
Shetland Islands	
South Ayrshire	
South Lanarkshire	
Stirling	
West Dunbartonshire	
West Lothian	
Blaenau Gwent	
Bridgend	
Caerphilly	
Cardiff	
Carmarthenshire	
Ceredigion	
Conwy	
Denbighshire	
Flintshire	
Gwynedd	
Isle of Anglesey	
Merthyr Tydfil	
Monmouthshire	
Neath Port Talbot	

Newport City	
Pembrokeshire	
Powys	
Rhondda Cynon Taf	
Swansea	
Torfaen	
Vale of Glamorgan	
Wrexham	

23. (do not show to those who only deliver in one nation (q20)) Please can you provide details of the numbers reached by nation over the past year?

If the intervention targets intermediaries such as parents or teachers, please respond with an estimated figure for how many children and young people the intervention reaches via these intermediaries.

If you are not sure about the reach, please provide your best estimate - this does not need to be exact and any information you can give us is helpful.

*Please provide **the latest annual figure** you have available in numerical format e.g. 50000*

As a reminder, you earlier said that, across the UK, this intervention reaches x children and young people, x teachers, school leaders and other school staff , x parents/carers, x practitioners.

	Children & young people	Teachers, school leaders and other school staff	Parents/Carers	Practitioners
England				
Northern Ireland				
Scotland				
Wales				

	I am unable to provide some or all of this information
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(only ask if provide a number for at least one option) Please add any comments on the figures provided that we should note, such as the time period you are referring to, or any considerations or assumptions, in the box below.

(only ask if unable to provide information) Where you are unable to provide an estimate, please can you briefly explain why not?

24. Reflecting back on these questions regarding availability and delivery by nation and region/area, please select the most appropriate statement below. (Please select one option)

I was able to provide all the relevant information AND I could provide a more detailed breakdown of reach by region/area within nation(s)	
I was able to provide all the relevant information but would be unable to provide a more detailed breakdown of reach by region/area within nation(s)	
I haven't been able to fill in all the information but I am happy for you to contact me so I can provide it in a different format after completion of the survey	
I wouldn't be able to give this information in any format	

25. In what setting(s) is the intervention delivered? (Please select all that apply)

Note: 'delivered' here refers to the end delivery to children and young people

Community venues	
Libraries	
Citizens Advice Bureau / local advice centres	
Children's centres / family hubs	
Community groups	
Faith organisations	
Youth groups	
Uniformed youth organisations	
Educational setting	
Nurseries / pre-schools	
Primary schools	
Secondary schools (Post-primary schools in Northern Ireland)	
Further education colleges	
Higher education institutions	
Alternative education provision settings / non-mainstream education settings	
Online	
Online app, website or game	
Online using a virtual meeting platform	
E-learning	
Other	
Place of work	
Supported accommodation	
In the child or young person's home	
Young offenders' institutions	
Residential care settings	
Training centres (for practitioners)	
Other (specify)	

26. (only ask if one or more educational settings selected in previous q) You mentioned the intervention is delivered through an educational setting. Please indicate through which subject(s) and/or club(s) it is delivered. (Please select all that apply)

Maths	
Personal development subjects (such as PSHE or Health and Wellbeing)	
Business studies or similar areas of the curriculum	
Citizenship or similar areas of the curriculum	
Cross-curricular projects	
Tutor group/form periods	
Careers education	
Economics or similar areas of the curriculum	
Computing or similar areas of the curriculum	
Standalone financial education sessions	
Other (specify)	

D. Content

This next section is looking at what areas of financial capability the intervention aims to develop and methods and approaches used.

27. Which of the following topics/themes of financial education does your intervention cover? (Please select all that apply)

General money knowledge and skills	
Financial concepts and terms (e.g. interest, tax, credit)	
Financial numeracy skills (e.g. calculating interest rates, working out price reductions)	
Understanding financial documents (e.g. reading bank statements, payslips)	
Current accounts and savings accounts	
The link between money and our health, wellbeing and relationships	
Needs versus wants	
Making spending and saving choices	
Budgeting and keeping track	
Understanding money has value and where money comes from	
Shopping around / finding good value for money	
Carrying out transactions in person (e.g. paying for things with coins, notes and debit and/or credit cards)	
Understanding advertising	
Public finances (e.g. how taxes are spent)	
Money, risk and safety	
Where to go for guidance or advice	
Financial exploitation and coercion including online	
Frauds and scams	
Gambling	
Money muling	
Illegal money lending	
Borrowing money	
Loans (including student finance/loans and mortgages)	

Credit and debt	
Making choices about borrowing	
Preparing for the future	
Pensions	
Managing household bills	
Careers and money (including entrepreneurship and commerce)	
Tax	
National minimum wage	
Investing	
Financial support (including accessing benefits)	
Starting university	
Digital money	
Carrying out transactions online	
Digital financial tools (e.g. banking apps and budgeting apps)	
Influences on spending online	
Money and gaming	
Cryptocurrency	
Other	
Other (specify)	

28. (mask by groups which intervention delivered to – q16) What delivery methods and approaches are used during the intervention? (Please select all that apply)

Children and young people	
Workshops (virtual or face to face)	
Learning resources (e.g. worksheets, workbooks, booklets, activity packs etc.)	
E-learning resources (e.g. online learning programmes, digital workbooks, webpages)	
Apps or digital tools (e.g. budgeting apps, banking apps, pocket money apps etc.)	
Financial education games	
Money management tools (e.g. budgeting tools, savings guides etc.)	
Money information and guidance	
Financial literacy qualifications	
Parents/carers	
Workshops (virtual or face to face)	
Learning resources (e.g. worksheets, workbooks, booklets, activity packs etc.)	
E-learning resources (e.g. online learning programmes, digital workbooks, webpages)	
Workshops with parents and children together/family learning (virtual or face to face) (show this if deliver to CYP and/or parents q16)	
Teachers, school leaders and other school staff	
Training for teachers, school leaders and other school staff	
Learning resources (e.g. lesson plans, worksheets, workbooks, booklets, activity packs etc.)	
E-learning resources (e.g. online learning programmes, digital workbooks, webpages)	
Practitioners	
Training for practitioners	
Learning resources (e.g. lesson plans, worksheets, workbooks, booklets, activity packs etc.)	

E-learning resources (e.g. online learning programmes, digital workbooks, webpages)	
Employers	
Learning resources (e.g. lesson plans, worksheets, workbooks, booklets, activity packs etc.)	
E-learning resources (e.g. online learning programmes, digital workbooks, webpages)	
Other (specify) (available to all respondents)	

29. (only ask if training for teachers or practitioners selected in previous q) You noted the intervention was delivered via training to teachers, school leaders and other school staff and/or practitioners. How many were trained as part of your intervention **in the past year**?

If you are not sure, please provide your best estimate - this does not need to be exact and any information you can give us is helpful.

Please provide **the latest annual figure** you have available in numerical format e.g. 50000

School leaders	
Teachers	
Other school staff	
Practitioners	

(only ask if training for teachers or practitioners selected in previous q) If your intervention is delivered in both primary and secondary schools, and you are able to breakdown the figures above by primary and secondary, please do so in the box provided:

30. (mask so only show options chosen in q28) How is the intervention/activity delivered?
(Please select all that apply)

	Face to face (e.g. in a community venue, educational setting, etc.)	Online live (e.g. using a virtual meeting platform)	Online pre-recorded
Workshops with children and young people (virtual or face to face)			
Workshops with parents (virtual or face to face)			
Workshops with parents and children together/family learning (virtual or face to face)			
Training for teachers, school leaders and other school staff			
Training for practitioners			

E. Challenges and opportunities

31. When you think about the financial education of children and young people in the short term (for the next 12 months), what will be the key **challenges** and **opportunities** for your programme?

Please provide as much detail as possible in the boxes below.

Challenges:

Opportunities:

32. What do you think are the gaps in financial education available for children and young people across the UK, in terms of...

- a. geography,
- b. age group,
- c. specific groups of children and young people,
- d. content/topic area,
- e. settings,
- f. methods and approaches,
- g. evidence and evaluation of impact?

Please link your response to the relevant letter and sub-heading so far as possible e.g. if commenting on age and topic, please write 'B' at the start of the paragraph on age, and 'D' at the start of the second paragraph on topics. You do not need to respond in relation to all sub-headings, only those where you have comments.

F. Evidence and Evaluation

This section will focus on how the intervention is evidenced and evaluated. We recognise that not all providers will have used all evaluation methods: please answer where it applies to your intervention.

33. What (if any) evidence was used to inform design of the intervention? **(Please select all that apply)**

Pilot/evaluation of this programme	
Evaluation of other programmes	
Academic evidence/literature	
Teacher/practitioner views	
Trainer views	

Children and young people/Student views	
Parent/carer views	
Expert advice	
Government guidance/curriculum	
Previous experience	
Needs assessment	
Group assessment	
N/A / none (no other option can be selected)	
Other (specify)	

34. How are you evaluating (or how have you previously evaluated) the intervention that you offer? (Please select all that apply)

Process evaluation i.e. to understand how the interventions have been implemented	
Impact evaluation i.e. to understand outcomes and whether the intervention contributed towards them	
Other (specify)	
We plan to evaluate the programme in future but have not yet decided its format	
We are not evaluating (or have not previously evaluated) the intervention	

35. (only ask if previous q=1,2,3) And does/did your evaluation include any of the following? (Please select all that apply)

Academic attainment	
A control group (comparing results against a control or a comparison group)	
Cost-benefit analysis or cost-effectiveness analysis, or Social Return on Investment (SROI) or other financial evaluation method	
Evaluation by a recognised independent evaluation agency	
Informal feedback from your target audience (e.g. children and young people, parents and carers, teachers, practitioners etc.)	
Measurement of outcomes (e.g. increase in confidence of knowledge for children and young people, parents and carers, teachers, practitioners etc. through a pre and post survey or focus group)	
Measurement of outputs (e.g. number of sessions delivered, number of children or young people reached)	
Monitoring of KPIs	
Other (specify)	

36. (only ask if q34=1,2,3) Are there any key learnings or successes from your evaluation that you would like to share? Please include the time period of the evaluation if it is relevant to your response.

37. Which of the following best describes your awareness of the 'Financial Education Quality Mark'? The Financial Education Quality Mark is run by Young Money and funded by the Money and Pensions Service. It is an accreditation system for financial education resources. (Please select one answer only)

I am not aware of the Financial Education Quality Mark	
I am aware of the Financial Education Quality Mark but know nothing about it	
I am aware of the Quality Mark but none of the resources we use/produce carry the Quality Mark	
I am aware of the Quality Mark and some/all of the resources we use/produce carry the Quality Mark	

G. Final questions

38. Pye Tait Consulting or the Money and Pensions Service may want to contact you about this financial education provision mapping project. This could be to clarify any of the information you have provided us and/or to keep you informed about the findings from this project. Do you give consent to be contacted as outlined above? (Please select one answer only)

Yes	
No	

39. Do you give consent to be contacted by the Money and Pensions Service in the future about its wider work relating to children and young people’s financial education? (Please select one answer only)

Yes	
No	

40. Is there anything else you'd like to share?

Thank you for your time and feedback on this intervention/project. Please now press submit.

[end of survey]